

FBLA
Program of Work: 2017-2018

I. State conferences with increasing collaboration across organizations:

FLC - VT Montpelier State House, September 26, 2017

(10/22) Collaborated with DECA

Had over 300 students and teachers at Capital

SLC - VT Lake Morey Resort, March 21-22, 2018 (NBEA Standards)

(10/22) Competitive Events are sorted by NBEA Standards on our website, <http://www.vtfla.org/competitive-events.html>

#1 Goal: Create an attractive FLC that offers content to all VT youth interested in Business and Leadership

Rationale: (Optional) To make FBLA more accessible to High Schools

Actions: Booked Camille Yameen, Collaborated with DECA, has over 20 break out sessions for students.

Assessment: Successful FLC based on the survey ([here](#))

#2 Goal: Increase number of students in competitive events (158in 2017) by 10%

Rationale: (Optional) To provide VT students the opportunity to demonstrate their skills in a competitive setting with the possible outcome of scholarship, accolades and advancement.

Actions: VT FBLA continues to absorb all online testing cost to lower the financial barrier to competing

Assessment: Survey will be done post Spring Conference to measure success of conference ()

II. Memberships

List previous year's membership: 2015-2016 Membership; 293

List 2016-2017 Membership 273

Goal: Reactivate three inactive chapters in Vermont.
10/22 - Reactivated Randolph Technical Center

Rationale: Vermont FBLA's attrition may be due to staffing changes at High Schools. Addressing the re-activation of chapters is an important step to bolstering the Vermont Program

Actions: Connect with Area High School business offices and offer guest passes to State Conference as a means of interesting students. LI and Harwood showed interest, but did not attend.

Assessment:

III. Leadership Development:

#1 Goal: Provide 6+ meetings to Advisors during the 2017-2018 School Year

Rationale: Advisors have requested more access to planning events.

**Actions: Meeting 1, one attendee (8/18/17)
Meeting 2, no attendees(9/22)
Meeting 3, State House, 9/26, Discussed SLC, 75% attended
Meeting 4, 11/17
Meeting 5, 1/12
Meeting 6 ,2/16
Meeting 7, 4/13
Meeting 8, 5/18
Meeting 9, 6/22**

Assessment: Survey Advisors at end of year for their feedback.

#2 Goal: Provide Leadership Development to the State Officers

Rationale: Students with a good foundation of leadership skills will better adapt to future career experiences.

**Actions: State Officer Retreat, Completed 7/31/-8/1/2017
State Officer online meetings; Scheduled Monthly
State Officer Pre SLC; Scheduled March 2016**

Assessment: Survey State Officers at end of their term.

IV. Career Development:

Goal: Provide FBLA members access to Career opportunities they may not have had access to.

Rationale: Students who have been exposed to new information about careers are more comfortable making realistic career Choices

Actions: Schedule State of Vermont DOL to present at FLC
[Done, see survey results](#)
Schedule VSAC to present at FLC
[Done, see survey results](#)
Schedule Passumpsic Bank to present on Credit at FLC
[Done, see survey results](#)
Schedule VTSBDC to present at FLC
[Done, see survey results](#)

Assessment: Survey attendees following the [FLC](#) and the SLC

V. Local Advisor Skills:

Goal: Provide local advisors support to access NLC free projects (ex; Virtual Reality Competition), MOD Grants, BAA

Rationale: Advisors with a greater scope of activities will attract more students and develop a stronger program.

Actions: VTFBLA.org website updated with resources, VTFBLA.org calendar updated with all of the National Events.

State Officers made presentations at the FLC regarding BAA
March of Dimes presented at the FLC regarding their programs

Assessment: Survey advisors at end of school to determine if they self report enrolling in these programs.

VI. Communications:

Goal: Establish a single communication space to share information by and between officers and advisors

Rationale: Exit data indicates that a better communication system needs to be in place

Actions: Officers and Advisors want to rely on email only. Distribution list emails go to State Advisors and to State Officers. The State Officer Distribution list also includes their home advisor.

Assessment: Survey Officers and Advisors regarding communication at end of season.

VII. Connections with Employers:

Goal: Create a mentoring program between SLC judges and VTFBLA members

VIII. Integrating CTSO Activities/Events with CTE Programming

Goal: Provide supports for all FBLA Advisors (HS and/or CTE) to incorporate 2 FBLA lesson plans/projects into their programming.

Rationale: Integrating the CTSO into classroom curriculum integrates and solidifies programming

Actions: Challenge Advisors to use Pre-Break days as ideal times to introduce FBLA lesson plans located on the FBLA website

Assessment: Survey Chapters at end of the year.

IX. State Officers

Have State Officers develop a Program of Work that they 1. Own and 2. Deploy

See POW [here](#)

Monitor POW at Monthly Scheduled meetings.

X. Budget:[1]

[1] See complete Budget in Appendix A.